



graphic designer

EDUCATION

Northern Arizona University

BFA Graphic Design

// September 2009 - May 2012

Northern Arizona University

Northern Arizona University

BS Advertising

// September 2009 - May 2012

Northern Arizona University

Google

UX Design Certificate

// December 2023 - May 2024

Online

SKILLS

technical

Adobe Creative Suite // Figma

// Adobe XD // Wordpress //

Microsoft Office Suite // Unreal

Engine // Google Slides

design

Branding // Brand Strategies //

Illustration // Merchandising //

Marketing Collateral // Copy

Editing // Multimedia Design //

Print and Electronic Media //

Project Management //

Advertising // New Customer

Acquisition // Brand

Development // Email

Marketing // Vendor Relations

// Direct Marketing Campaigns

// User research //

Wireframing // Usability

studies // Presentation //

Prototyping // UI/UX

www.brittanycoleman.design

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EXPERIENCE

Graphic Designer ICR, Inc.

// August 2023 - present

- Design and manage comprehensive brand identities for diverse projects, including logos, presentations, merchandising, and digital/print materials, enhancing brand visibility and recognition.
- Partner with cross-functional teams to ensure cohesive design strategies align with organizational goals, driving brand consistency across all touchpoints.
- Create compelling designs that improve customer engagement and retention, contributing to measurable growth in brand loyalty and market presence.

Senior LiveOps Artist - Remote (Contract) Player First Games | Warner Bro Games

Multiversus // June 2024 - November 2024

- Import, pose, and light 3D character models using Unreal Engine and Maya to achieve visually impactful results.
- Render high-quality 3D character models in Marmoset to support marketing and production deliverables.
- Format and design bundle artwork aligned with LiveOps store requirements, ensuring consistency and visual appeal.
- Resolve character rigging issues to enhance quality and production efficiency.

Graphic Designer Sonatype

// March 2022 - May 2023

- Collaborated with creative and cross-functional teams, including marketing and Developer Relations, to develop cohesive visual assets supporting strategic objectives.
- Designed and managed a variety of media, including print materials, social media graphics, UI/UX interfaces, and presentations, ensuring high-quality execution.
- Maintained brand consistency across all channels, driving user engagement and contributing to the success of key projects.
- Designed large-scale booths and event assets for multinational conferences, strengthening brand presence and visibility.
- Contributed to the rebranding of ADDO and Swarm Conferences, improving visual identity and audience engagement.

Graphic Designer FUSION Constructive // March 2019 - March 2022

Graphic Designer Pinballz // August 2018 - March 2019

Graphic and Multimedia Designer Strongmind // October 2014 - April 2018

Graphic and Web Designer Kahala Management // October 2012 - October 2014